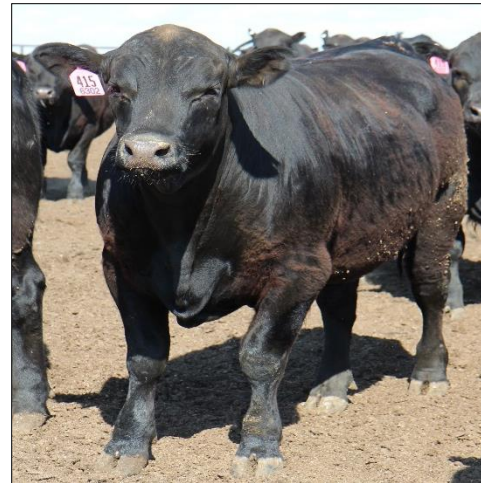


# Top Dollar Angus™

## Example Cattle



# Central Missouri Angus Steers

48 head (high-percentage Angus)

Average GeneMax Focus™ Score = 91.7 (1 to 99 scale)

Qualified for Top Dollar Angus program

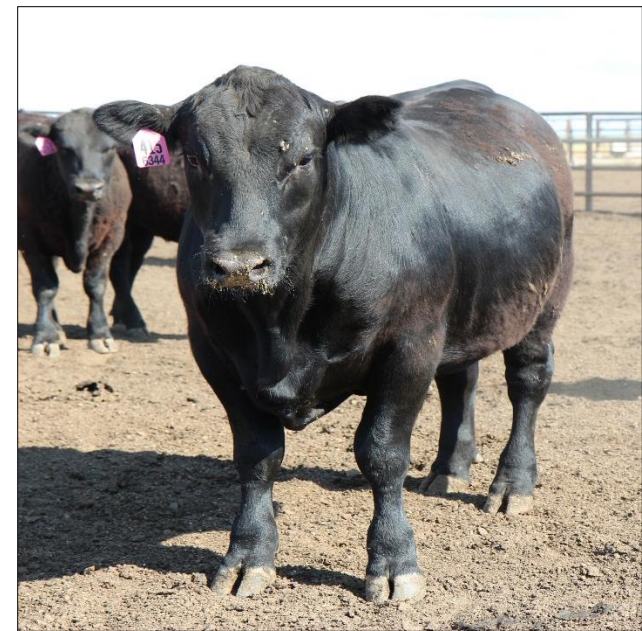
Spring-born 2013

Fed in Southwest Kansas

Placed in February 2014 at 736 lbs. after backgrounding

Shipped weighing 1,406 pounds

Harvested August 2014 after 178 DOF



## Live Performance

<b>In Weight</b>	<b>736</b>	<b>Pounds</b>
<b>Out Weight</b>	<b>1,406</b>	<b>Pounds</b>
<b>Days on Feed</b>	<b>178</b>	<b>Days</b>
<b>Death Loss</b>	<b>2%</b>	<b>(1 bloat)</b>
<b>Average Daily Gain</b>	<b>3.61</b>	<b>Pounds</b>
<b>Feed Conversion</b>	<b>6.06</b>	<b>Dry Pounds</b>
<b>Cost of Gain (deads in)</b>	<b>\$86.50</b>	<b>Per Cwt. Live</b>
<b>Average Daily Feed Intake</b>	<b>21.89</b>	<b>Dry Pounds</b>

# Carcass Results:

- 92% Choice and above
- 5% Prime
- 44% Certified Angus Beef
- 34% Black Canyon Premium Angus
- 8% Select
- 78% Yield Grade 1-3
- Significant advantage in dressing percentage (+1.6%)

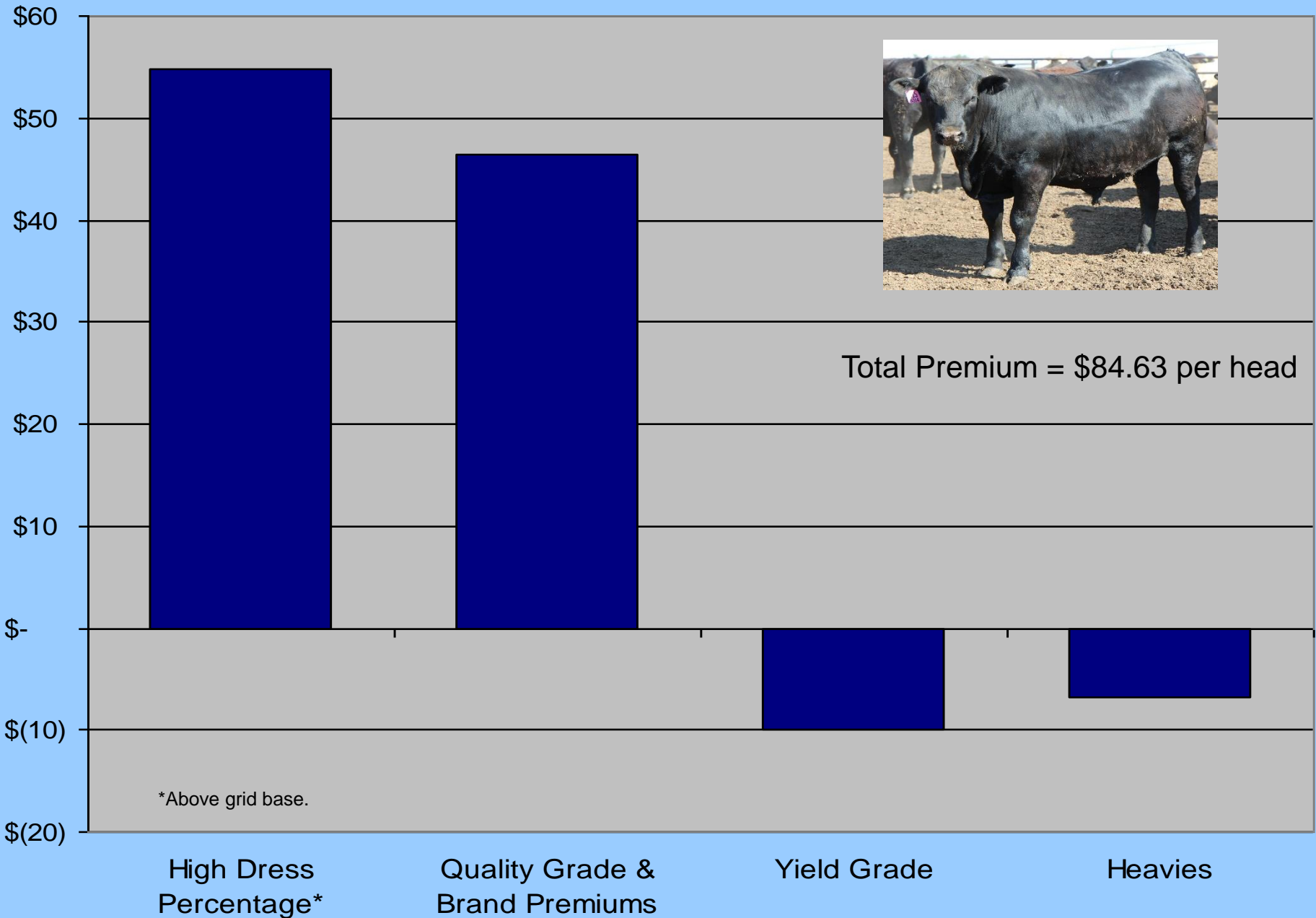


**Total Premium = \$84.63 per head over the live market**

(sold when the Choice-Select spread was only \$5.22 per cwt.)

Had these cattle been marketed when the Ch-Se spread was \$8 per cwt. or higher, they would have easily surpassed a \$100 per head grid premium.

# Grid Premium/Discount Per Head by Category



Total Premium = \$84.63 per head